

STAN "THE BEATLEMAN" PANENKA

# LETTER OF AUTHENTICITY

**MEGA MEGA RARE AUTHENTIC AND ORIGINAL I WANT TO HOLD YOUR HAND WMCA GOOD GUYS PROMOTIONAL CUSTOM PICTURE SLEEVE BY CAPITOL RECORDS! IT IS THE FINEST EXAMPLE THAT IS KNOWN THAT EXIST ON THE PLANET!!**

The purpose of this letter is to certify the authenticity, history and value of this example of a CAPITOL RECORDS CUSTOM PICTURE SLEEVE I WANT TO HOLD YOUR HAND/I SAW HER STANDING THERE Capitol 5112 (WMCA Good Guys Sleeve).

## HISTORY OF THE WMCA GOOD GUYS PROMOTIONAL SLEEVE

On January 1964, Capitol Records issued The I Want To Hold Your Hand (WMCA GOOD GUYS) custom Promotional picture sleeve.

The promotional sleeve is MEGA RARE. Capitol Records made just 200 of these custom sleeves only for radio station WMCA in New York to help promote the Beatles single "I Want To Hold Your Hand". It is estimated that about only 10-12 copies exist! This sleeve was given away to winners of Beatles contests.

**THIS IS THE MOST IMPORTANT SONG IN ROCK HISTORY!!**

## AUTHENTICITY INFORMATION

This copy is absolutely authentic and original in every detail. The sleeve is cut right, the paper stock is correct and the printing is right.

**THE SLEEVE GRADES A STUNNING NM CONDITION. SOOO CLOSE TO MINT CONDITION!! THERE IS JUST A SMALL DIMPLE ON THE UPPER LEFT SIDE THAT**

WAS DONE AT THE FACTORY ON THE “B” SIDE OF THE SLEEVE. THIS DOES NOT DETRACT FROM THE VALUE OF THE SLEEVE.

**THIS IS THE ONLY KNOWN NM COPY!**

## VALUE

**THIS IS A MEGA RARE SLEEVE. GO AHEAD AND TRY TO FIND A TRUE NM**

**COPY! BEST OF LUCK TO YOU! IN FACT, LIKE USUAL WHEN/IF YOU FIND A**

**RARE BEATLES RECORD IT IS PRETTY MUCH ALWAYS EITHER IN VG CONDITION OR IT IS “BEAT”!**

**APPROX. 90% OF THESE SLEEVES ARE IN VG+ OR LESSER CONDITION!**

**THE SLEEVE IS IN A STUNNING NM CONDITION AND IS THE **ONLY COPY** KNOWN TO BE IN NM CONDITION! INCREDIBLE INDEED!**

**A NOTE ABOUT GRADING. GRADING IS SUBJECTIVE. I AM KNOWN AS**

**ONE OF THE TOUGHEST GRADERS. I HAVE BOUGHT RECORDS FROM SO MANY COLLECTORS AND DEALERS AS WELL AS HAVE EXAMINED MANY RECORDS TOO FROM COLLECTORS WHO CLAIM THAT THEY WERE IN MINT CONDITION OR PERHAPS NEAR MINT CONDITION.**

**WHEN I EXAMINED THE RECORDS MOST OF THE TIME THEY WERE NOT IN**

**THE CONDITION THAT I WOULD SAY WAS NEAR MINT OR MINT. AT A BEATLEFEST IN 2014, MANY WELL KNOWN COLLECTORS AND DEALERS**

**WERE DISCUSSING MY BEATLES PRICE GUIDE AND MY GRADING. IT WAS**

**SAID THAT “WHEN IT COMES TO RECORD GRADING STAN IS LIKE GOD,**

**IF HE SAYS THAT THE RECORD IS IN NEAR MINT CONDITION**

**THEN THAT RECORD IS IN TRULY NEAR MINT  
CONDITION”!**

**RECENTLY (APRIL 2017) A NM- COPY SOLD FOR \$25,000. THAT SLEEVE  
IS NOWHERE CLOSE IN CONDITION TO THIS ONE!**

**ESTIMATED VALUE \$35,000 - \$40,000 (WORTH EVERY PENNY!)**

**NOTE: A PREMIUM IS ALWAYS ADDED TO THE PRICE  
FOR THE BEST KNOWN CONDITION COPY!  
YOU WANT THE ABSOLUTE BEST COPY HERE IT IS!  
THIS IS A VERY VERY SPECIAL COPY TO OWN!**

**NOTE: IN MY BEATLES PRICE GUIDE BOOK A RECORD  
OR A PICTURE SLEEVE IN NM- IS WORTH 60% - 70% OF THE  
SAME ITEM THAT IS IN NM CONDITION.**

**THE SLEEVE IS AMONG THE RAREST OF ALL BEATLES  
MEMORABILIA  
ITEMS THAT ARE KNOWN TO EXIST IN THE WORLD!**

**A WORLD CLASS ITEM IN MUSEUM QUALITY  
CONDITION!**

**THIS PARTICULAR COPY WILL CONTINUE TO INCREASE IN VALUE.**

**THIS SLEEVE IS ON EVERYONE’S WANT LIST!!**

**MEGA MEGA MEGA HIGH DEMAND!!**

**I GUARANTEE THAT THE ABOVE PICTURE SLEEVE IS ORIGINAL  
AND IS AUTHENTIC AS I HAVE STATED IN THIS DOCUMENT.**

**STAN "THE BEATLEMAN" PANENKA** \_\_\_\_\_ **DATE** \_\_\_\_\_

**OWNER OF THE WORLD'S BEST AMERICAN BEATLES RECORD COLLECTION**  
**AUTHOR OF THE STANDARD PRICE GUIDE FOR AMERICAN BEATLES RECORDS**