

STAN "THE BEATLEMAN" PANENKA

LETTER OF AUTHENTICITY

INSANELY RARE AUTHENTIC AND ORIGINAL MUSIC CITY KFWBEATLES/YOU CAN'T DO THAT MAILER AND DISC PROMOTIONAL PACKAGE! THE MAILER IS ONE OF THE RAREST BEATLES ITEMS IN THE WORLD!! I WAS TOLD THAT THIS IS THE FINEST CONDITION PACKAGE KNOWN THAT EXISTS!!

The purpose of this letter is to certify the authenticity, history and value of this example of a **MUSIC CITY KFWBEATLES/YOU CAN'T DO THAT MAILER AND DISC PROMOTIONAL PACKAGE** Capitol Custom RB-2637/RB-2638.

HISTORY OF THE MUSIC CITY KFWBEATLES PROMO PACKAGE

This was issued in the summer of 1964. This is a promotional record and title sleeve (envelope) package that was given away at the grand opening of Wallich's Music City store. It was made by Capitol Records. Mr. Wallich was the founder of Capitol Records.

These PROMO "packages" are mega mega rare! The mailer/picture sleeve is among the RAREST Beatles items that exists. So rare in fact that it is estimated that approximately only eight authentic packages exist (IF that many)!!

AUTHENTICITY INFORMATION

This copy is absolutely authentic and original in every detail. The mailer has the correct

color, there is the correct printing on the cover and the flap is the correct size.
The disc has
the correct label and the info in the dead wax is correct.

There are counterfeits out there. Some have close to the correct color of the front
of the
mailer, but lack the correct size of the flap. The disc has been counterfeited. The
counterfeit
copy does not have the Capitol Logo.

**IN ALL OF MY 30 YEARS OF COLLECTING I HAVE NEVER HEARD
OF OR
NEVER HAVE SEEN A COPY THAT IS IN AS GOOD AS CONDITION
AS THIS
ONE. IT HAS A BEAUTIFUL NM MAILER WITH A STUNNING NM
RECORD
THAT “SHIMMERS” LIKE A MIRROR! THERE EXISTS ANOTHER
PACKAGE
THAT IS CLOSE IN CONDITION TO THIS ONE.**

VALUE

**THIS IS A MEGA RARE PACKAGE. GO AHEAD AND TRY TO FIND A TRUE
NM
COPY! BEST OF LUCK TO YOU! IN FACT, LIKE USUAL WHEN/IF YOU
FIND A
RARE BEATLES RECORD IT IS PRETTY MUCH ALWAYS EITHER IN VG
CONDITION OR IT IS “BEAT”!**

**A NOTE ABOUT GRADING. GRADING IS SUBJECTIVE. I AM
KNOWN AS
ONE OF THE TOUGHEST GRADERS. I HAVE BOUGHT RECORDS FROM
SO MANY COLLECTORS AND DEALERS AS WELL AS HAVE EXAMINED
MANY RECORDS TOO FROM COLLECTORS WHO CLAIM THAT THEY
WERE IN MINT CONDITION OR PERHAPS NEAR MINT CONDITION.
WHEN I EXAMINED THE RECORDS MOST OF THE TIME THEY WERE
NOT IN**

THE CONDITION THAT I WOULD SAY WAS NEAR MINT OR MINT. AT A BEATLEFEST IN 2014, MANY WELL KNOWN COLLECTORS AND DEALERS

WERE DISCUSSING MY BEATLES PRICE GUIDE AND MY GRADING. IT WAS

SAID THAT “WHEN IT COMES TO RECORD GRADING STAN IS LIKE GOD,

IF HE SAYS THAT THE RECORD IS IN NEAR MINT CONDITION

THEN THAT RECORD IS IN TRULY NEAR MINT CONDITION”!

IN FACT, THE PACKAGE IS AMONG THE RAREST OF ALL BEATLES MEMORABILIA ITEMS THAT ARE KNOWN TO EXIST IN THE WORLD!

RECENTLY (APRIL 2017), A NM/NM PACKAGE SOLD FOR \$25,000. THAT PACKAGE IS CLOSE TO THE CONDITION AS THIS ONE IS IN!!

THIS PACKAGE HERE IS IN A STUNNING NM CONDITION AND IS THE FINEST EXAMPLE THAT DOES EXIST THAT I KNOW OF.

ESTIMATED VALUE \$20,000 - \$25,000

NOTE: A PREMIUM IS ALWAYS ADDED TO THE PRICE FOR THE BEST KNOWN CONDITION COPY!

A WORLD CLASS ITEM IN MUSEUM QUALITY CONDITION!

THIS PARTICULAR COPY WILL CONTINUE TO INCREASE IN VALUE.

THIS PACKAGE IS ON EVERYONE’S WANT LIST!!

MEGA MEGA HIGH DEMAND!!

INSANELY RARE!!

**I GUARANTEE THAT THE ABOVE PACKAGE IS ORIGINAL
AND IS AUTHENTIC AS I HAVE STATED IN THIS DOCUMENT.**

STAN "THE BEATLEMAN" PANENKA _____ DATE _____

**OWNER OF THE WORLD'S BEST AMERICAN BEATLES RECORD COLLECTION
AUTHOR OF THE STANDARD PRICE GUIDE FOR AMERICAN BEATLES RECORDS**